

**58%  
DECLINE  
IN AFRICAN CHILD  
DEATHS**

# Malaria No More Japan

~ Development & Business ~

Sumitomo Business in Africa  
as an example

March 31, 2017

Malaria No More Japan , Executive Director  
Tatsuo Mizuno

# Activities of Malaria No More Japan



## ① Local Assistance and Commodity Supply

- For Africa  
Mosquito Nets  
RDT and ACTs
- For Asia  
Diagnostics,  
M



## ② Research & Increase Political Will

- Research in Asia Pacific  
Indonesia
- Advocacy :  
Malaria Consortium  
Resource Mobilization



## ③ Public Awareness & its Opinion

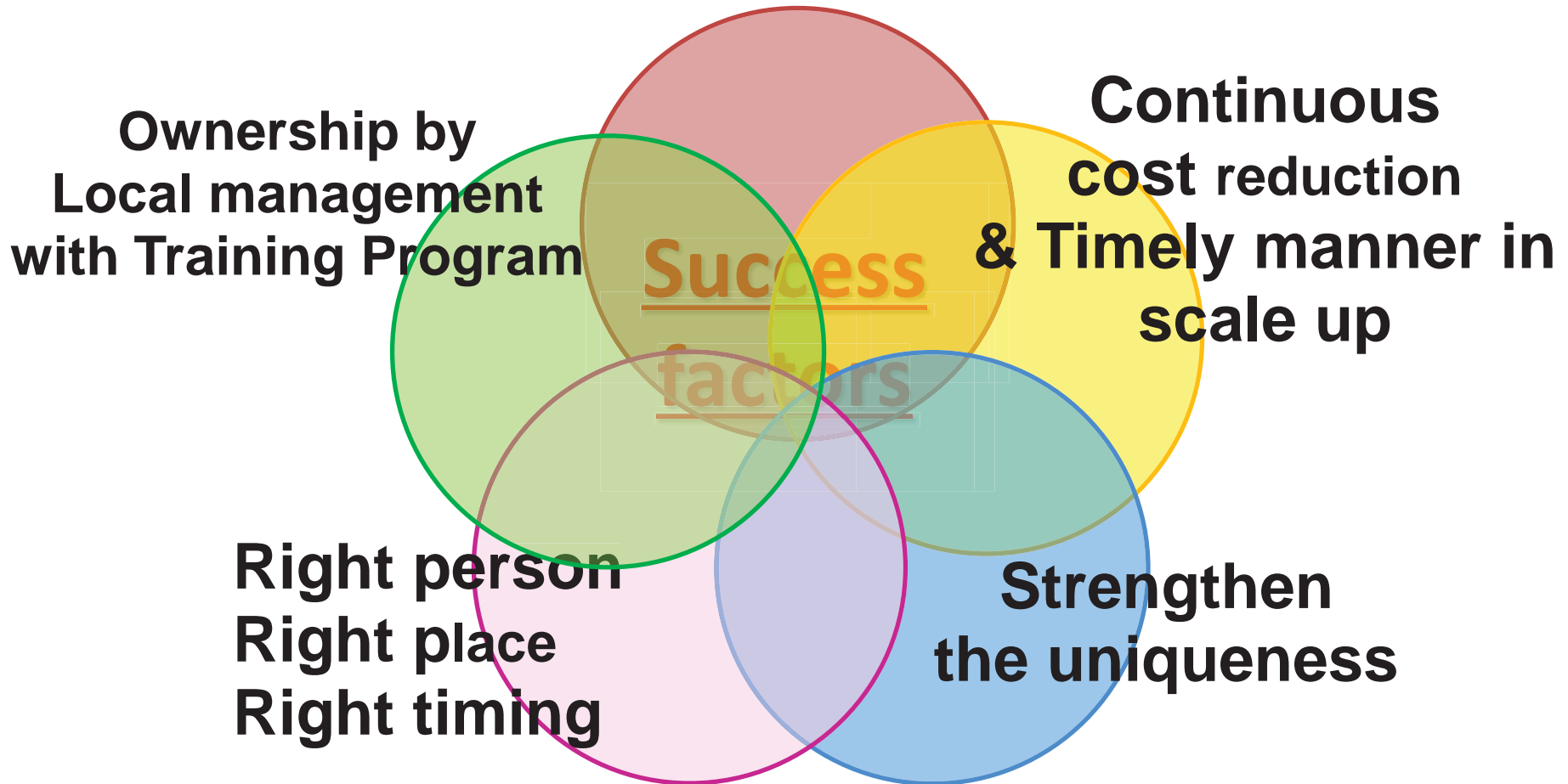
- Series of Events  
World Malaria day  
Mosquito Day  
Summit  
Anniversary  
Global Fund Re  
Technical Lectures

Each Aspects are connected with each other

# Sumitomo Chemical's Challenges and Accomplishments as an example (From 2007 To 2013)

1. Unique Product (Mosquito net for Malaria)
  2. Manufacturing in Arusha, Tanzania  
( 30 Million nets, 7,000 employee and ISO9001)
  3. Marketing/Branding (Super market in Kenya)
  4. Logistics for East African countries  
( Total > 250 vehicles)
- &
5. R&D Facility ( African Technical Center)

# Long term Commitments by Managements



## Philosophy and Mission

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**Our business must benefit society,  
not just serve our own interests.**

